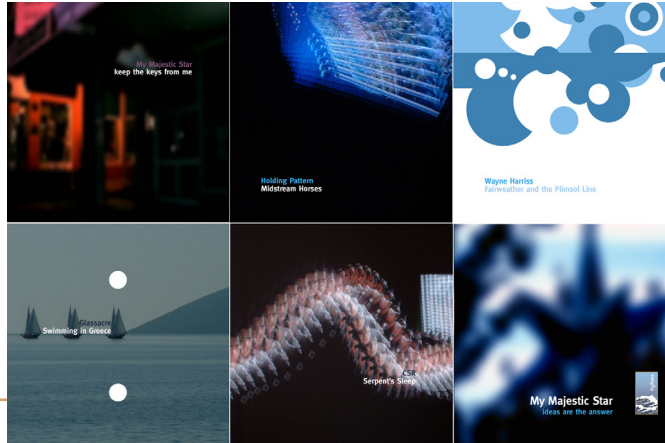


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Hidden Shoal Recordings



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Hidden Shoal Recordings >> Independent Label Launch

Perth, Western Australia, May 2nd, 2006.
Hidden Shoal Recordings, a new Australian music label launched today releasing two albums and six singles from its roster of artists. The label's music ranges from experimental ambient work through to shoegazing pop, post rock and all the good things that happen in between.

While using the new digital distribution channels Hidden Shoal Recordings embraces the traditions of the independent record label.

"We wish to marry the traditional notion of an independent record label with digital distribution. We are not however interested in the iTunes model of micro commercialisation of the album. We believe in the idea of the album and artist curated single releases."

Hidden Shoal Recordings distributes its artists' releases digitally through its own online "HSR Store".

The labels current and scheduled releases include new studio works from some of Perth's hidden treasures with artists whose previous projects include celebrated Perth bands such as Mustang, Resin, Lake Disappointment, The Neptunes, The Fur Versions and ambient pioneers Enargeia.

"There is so much to be said for the collective energy and force of a record label, particularly with the right mix of artists. Each artist feeds into the collective aura of the label and vice versa. The whole thing becomes a collective publishing experiment. We fondly look back to the days where you would await the next release from labels such as 4AD, Subpop or Creation."

Hidden Shoal Recordings Current Releases

Albums

Wayne Harriss

"Aerospace" is a textural travelogue. It is an album of aural immersion and keen pop sensibility. It is ambience without being ambient, an album of places and spaces. This is pop music at it's most engaging. The first single from the album, "Fairweather and the Plimsol Line" is also out now.

My Majestic Star

"Ideas are the Answer" combines shades of ambience flowing into moments of shoegazing post rock. No manifesto, no thesis, no all-encompassing mantra. A beautiful layered weaving of guitars and samplers. The first single from the album, "Keep the Keys from Me" is also out now.



Singles

Glassacre

"Swimming in Greece" is a slab of warm, sleepy, street dreampop. A beautiful marriage of downbeat electro and woven guitar pop. This is the first single from the anticipated ep, "Slow Attack", due out mid May 06.

Holding Pattern

"Midstream Horses" is the first single off their brilliant, "Motor Eye" album, due out 8th May 06. Find the button that says Zero Gravity and float in this field of opium laden space jazz.

CSR

"Serpents Sleep" lays down the foundation for what is to be an exciting ep release later in the month. Dangerous and exultant molten rock music, sounding somewhat like a marriage between Kevin Shields and The Melvins!

Chris Mason

"Better" is the first single from the pop masterpiece "Up Down Up" (album to be released 8th May 06). A luscious shoegazing pop anthem with an irrepressible energy.

<http://music.hiddenshoal.com/>